

GIS Technology Days in Armenia

GIS as a Key Driver for Digital Transformation in the 21st Century
2025 November, 13-14 | Yerevan, Marriott Hotel | COAF SMART Center Lori



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13 November | Armenia Marriott Hotel Yerevan (Tigran Mets Hall)

9:00- 15:00

09:00 - 09:30 - Registration & Welcome Coffee

09:30 - 11:00 - Morning Session- 4 Presentations

- **9:30 - 9:40 - Welcome address:** Mr. Gevorg Mantashyan, First Deputy Minister of High-Tech Industry of the Republic of Armenia
- **9:40 - 9:55 - Keynote Presentation: GIS for Digital Transformation,** Mr. Mohamed Issa, Esri, Regional Manager WAMEA (West Asia, Middle East and Africa)
- **9:55 - 10:10 - GIS for Urban Transformation: Yerevan City GIS Digital Transformation (Special Achievement in GIS (SAG Award) Winner together with Geovibe) –** Mr. Sargis Manukyan, Director, Technology Management Center of Yerevan City Municipality
- **10:10 - 10:25 - COAF GIS Digital Transformation: How the not-for-profit development organization uses GIS to advance its digital transformation and transfer knowledge to the youth -** Ms Tsovinar Soghomonyan, COAF Chief Operating Officer and COAF SMART Center Lori Young Beneficiaries
- **10:25 - 10:40 - The Future of Location Intelligence: Evolving GIS –** Mr. Konstantin Nagornyuk, Head of Technical Marketing and Solution Engineering Department, Data+ International - Esri CIS Official Distributor

10:40 - 11:00 - Q&A Session

11:00 - 11:20 - Coffee Break

11:20 - 12:25 - Midday Session- 3 Presentations

- **11:20 - 11:35 - Keynote Presentation: Geospatial Analysis and Data Science: Experience of GIS Applications at Al-Farabi University,** Mr. Omirzhan Taukebayev, General Director of the Cluster for Engineering and High Technologies, Senior Lecturer, Department of Cartography and Geoinformatics, Al-Farabi Kazakh National University
- **11:35 - 11:50 - Remote Sensing Meets GeoAI: Unlocking New Opportunities,** Mr. Konstantin Nagornyuk, Head of Technical Marketing and Solution Engineering Department, Data+ International - Esri CIS Official Distributor



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- **11:50 - 12:05 - Keynote Presentation: *Transforming Agriculture with Geospatial Intelligence: GIS, Remote Sensing and AI for Smarter Farming*** - Mr. Vardan Urutyany, Founder and CEO, Armenian Institute for Digital Agriculture

12:05 - 12:25 - Q&A Session

12:30 - 13:30 - Lunch Break (Lunch will be provided to participants)

13:30 - 15:00 - Afternoon Session- 3 Presentations

- **13:30 - 13:45 - *Beyond Maps: Building Digital Twins with GIS Across Industries*** – Mr. Alexander Leonov, Chief GIS Architect, Data+ International - Esri CIS Official Distributor
- **13:45 - 14:00 - *Measuring Up - The Business Case for GIS: Mining, Agriculture, Utilities, Roads, Environment*** - Ms. Evgeniya Gusakova, Senior Sales Department Specialist, Data+ International – Esri CIS Official Distributor
- **14:00 - 14:15 - *Geovibe Advancing Geospatial Technologies in Armenia*** - Ms. Lilit Margaryan, Director of Business Development, Geovibe

14:15 - 14:35 - Q&A Session

14:35 - 15:00 - *Raffle for Participants of the Event* - Annual Individual ArcGIS for Personal Use

15:00 - END OF THE EVENT

November 14 - COAF Master Class

GIS Technology Days in Armenia go to COAF SMART Center Lori <https://www.coaf.org/> Only for Students and Pupil

For those willing to participate please kindly approach the Organizing Team

